

S River Rd Site Type: Radius	1151 S River Rd Englewood, FL 34223 Radius: 1.0 mile	1151 S River Rd Englewood, FL 34223 Radius: 3.0 mile	1151 S River Rd Englewood, FL 34223 Radius: 5.0 mile
---------------------------------	--	--	--

2007 Population

Total Population	950	15,311	34,112
Male Population	47.6%	46.8%	47.6%
Female Population	52.4%	53.2%	52.4%
Median Age	64.3	63.6	60.6

2007 Income

Median HH Income	\$57,160	\$38,526	\$42,906
Per Capita Income	\$34,546	\$28,690	\$28,931
Average HH Income	\$70,940	\$54,589	\$58,757

2007 Households

Total Households	324	7,773	16,621
Average Household Size	2.81	1.95	2.04
1990-2000 Annual Rate	2.99%	1.23%	1.96%

2007 Housing

Owner Occupied Housing Units	87.1%	66.2%	67.2%
Renter Occupied Housing Units	5.7%	11.8%	10.3%
Vacant Housing Units	7.2%	22.0%	22.5%

Population

1990 Population	540	12,823	25,548
2000 Population	699	14,105	30,219
2007 Population	950	15,311	34,112
2012 Population	1,159	16,705	37,643
1990-2000 Annual Rate	2.61%	0.96%	1.69%
2000-2007 Annual Rate	4.32%	1.14%	1.69%
2007-2012 Annual Rate	4.06%	1.76%	1.99%

In the identified market area, the current year population is 34,112. In 2000, the Census count in the market area was 30,219. The rate of change since 2000 was 1.69 percent annually. The five-year projection for the population in the market area is 37,643, representing a change of 1.99 percent annually from 2007 to 2012. Currently, the population is 47.6 percent male and 52.4 percent female.

Households

1990 Households	178	6,275	12,038
2000 Households	239	7,092	14,614
2007 Households	324	7,773	16,621
2012 Households	395	8,504	18,406
1990-2000 Annual Rate	2.99%	1.23%	1.96%
2000-2007 Annual Rate	4.29%	1.27%	1.79%
2007-2012 Annual Rate	4.04%	1.81%	2.06%

The household count in this market area has changed from 14,614 in 2000 to 16,621 in the current year, a change of 1.79 percent annually. The five-year projection of households is 18,406, a change of 2.06 percent annually from the current year total. Average household size is currently 2.04, compared to 2.05 in the year 2000. The number of families in the current year is 10,699 in the market area.

Housing

Currently, 67.2 percent of the 21,442 housing units in the market area are owner occupied; 10.3 percent, renter occupied; and 22.5 percent are vacant. In 2000, there were 18,863 housing units— 66.2 percent owner occupied, 11.2 percent renter occupied and 22.6 percent vacant. The rate of change in housing units since 2000 is 1.78 percent. Median home value in the market area is \$215,814, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 2.72 percent annually to \$246,865. From 2000 to the current year, median home value changed by 13.2 percent annually.

S River Rd Site Type: Radius	1151 S River Rd Englewood, FL 34223 Radius: 1.0 mile	1151 S River Rd Englewood, FL 34223 Radius: 3.0 mile	1151 S River Rd Englewood, FL 34223 Radius: 5.0 mile
Median Household Income			
1990 Median HH Income	\$27,344	\$24,107	\$25,687
2000 Median HH Income	\$44,134	\$31,293	\$34,578
2007 Median HH Income	\$57,160	\$38,526	\$42,906
2012 Median HH Income	\$67,804	\$45,039	\$50,047
1990-2000 Annual Rate	4.9%	2.64%	3.02%
2000-2007 Annual Rate	3.63%	2.91%	3.02%
2007-2012 Annual Rate	3.47%	3.17%	3.13%
Per Capita Income			
1990 Per Capita Income	\$15,732	\$14,645	\$15,448
2000 Per Capita Income	\$25,884	\$22,704	\$23,306
2007 Per Capita Income	\$34,546	\$28,690	\$28,931
2012 Per Capita Income	\$41,690	\$34,191	\$34,368
1990-2000 Annual Rate	5.11%	4.48%	4.2%
2000-2007 Annual Rate	4.06%	3.28%	3.03%
2007-2012 Annual Rate	3.83%	3.57%	3.5%
Average Household Income			
1990 Average Household Income	\$32,460	\$29,215	\$32,597
2000 Average Household Income	\$54,431	\$43,958	\$47,926
2007 Average HH Income	\$70,940	\$54,589	\$58,757
2012 Average HH Income	\$84,935	\$64,716	\$69,583
1990-2000 Annual Rate	5.31%	4.17%	3.93%
2000-2007 Annual Rate	3.72%	3.03%	2.85%
2007-2012 Annual Rate	3.67%	3.46%	3.44%

Households by Income

Current median household income is \$42,906 in the market area, compared to \$53,154 for all U.S. households. Median household income is projected to be \$50,047 in five years. In 2000, median household income was \$34,578, compared to \$25,687 in 1990.

Current average household income is \$58,757 in this market area, compared to \$73,126 for all U.S. households. Average household income is projected to be \$69,583 in five years. In 2000, average household income was \$47,926, compared to \$32,597 in 1990.

Current per capita income is \$28,931 in the market area, compared to the U.S. per capita income of \$27,916. The per capita income is projected to be \$34,368 in five years. In 2000, the per capita income was \$23,306, compared to \$15,448 in 1990.

Population by Employment

Total Businesses	110	1,264	2,188
Total Employees	487	6,940	11,568

Currently, 95.6 percent of the civilian labor force in the identified market area is employed and 4.4 percent are unemployed. In comparison, 93.4 percent of the U.S. civilian labor force is employed, and 6.6 percent are unemployed. In five years the rate of employment in the market area will be 96.3 percent of the civilian labor force, and unemployment will be 3.7 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 93.9 percent, and 6.1 percent will be unemployed. In 2000, 38.7 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.0 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 51.8 percent in white collar jobs (compared to 60.2 percent of U.S. employment)
- 23.6 percent in service jobs (compared to 16.5 percent of U.S. employment)
- 24.7 percent in blue collar jobs (compared to 23.3 percent of U.S. employment)

In 2000, 82.9 percent of the market area population drove alone to work, and 1.7 percent worked at home. The average travel time to work in 2000 was 23.6 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2000, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 15.9 percent had not earned a high school diploma (19.6 percent in the U.S.)
- 39.3 percent were high school graduates only (28.6 percent in the U.S.)
- 5.5 percent had completed an Associate degree (6.3 percent in the U.S.)
- 10.1 percent had a Bachelor's degree (15.5 percent in the U.S.)
- 7.0 percent had earned a Master's/Professional/Doctorate Degree (8.9 percent in the U.S.)