

| 16145 Old US 41 Site Type: Radius | 16145 Old Us 41 Fort Myers, FL 33912 Radius: 1.0 mile | 16145 Old Us 41 Fort Myers, FL 33912 Radius: 3.0 mile | 16145 Old Us 41 Fort Myers, FL 33912 Radius: 5.0 mile |
|--------------------------------------|---|---|---|
| 2008 Population | | | |
| Total Population | 3,941 | 29,721 | 111,102 |
| Male Population | 47.1% | 48.1% | 47.9% |
| Female Population | 52.9% | 51.9% | 52.1% |
| Median Age | 65.0 | 53.2 | 50.4 |
| 2008 Income | | | |
| Median HH Income | \$52,981 | \$57,168 | \$53,861 |
| Per Capita Income | \$44,361 | \$39,209 | \$33,762 |
| Average HH Income | \$80,973 | \$80,705 | \$73,277 |
| 2008 Households | | | |
| Total Households | 2,025 | 14,163 | 50,976 |
| Average Household Size | 1.95 | 2.10 | 2.16 |
| 1990-2000 Annual Rate | 2.96% | 4.05% | 3.59% |
| 2008 Housing | | | |
| Owner Occupied Housing Units | 62.1% | 58.3% | 59.2% |
| Renter Occupied Housing Units | 6.5% | 16.5% | 18.5% |
| Vacant Housing Units | 31.4% | 25.2% | 22.4% |
| Population | | | |
| 1990 Population | 2,376 | 14,099 | 58,441 |
| 2000 Population | 3,057 | 20,058 | 79,908 |
| 2008 Population | 3,941 | 29,721 | 111,102 |
| 2013 Population | 4,748 | 37,229 | 139,515 |
| 1990-2000 Annual Rate | 2.55% | 3.59% | 3.18% |
| 2000-2008 Annual Rate | 3.13% | 4.88% | 4.08% |
| 2008-2013 Annual Rate | 3.8% | 4.61% | 4.66% |

In the identified market area, the current year population is 111,102. In 2000, the Census count in the market area was 79,908. The rate of change since 2000 was 4.08 percent annually. The five-year projection for the population in the market area is 139,515, representing a change of 4.66 percent annually from 2008 to 2013. Currently, the population is 47.9 percent male and 52.1 percent female.

| Households | | | |
|-----------------------|-------|--------|--------|
| 1990 Households | 1,137 | 6,230 | 25,096 |
| 2000 Households | 1,522 | 9,270 | 35,712 |
| 2008 Households | 2,025 | 14,163 | 50,976 |
| 2013 Households | 2,445 | 17,839 | 64,544 |
| 1990-2000 Annual Rate | 2.96% | 4.05% | 3.59% |
| 2000-2008 Annual Rate | 3.52% | 5.27% | 4.41% |
| 2008-2013 Annual Rate | 3.84% | 4.72% | 4.83% |

The household count in this market area has changed from 35,712 in 2000 to 50,976 in the current year, a change of 4.41 percent annually. The five-year projection of households is 64,544, a change of 4.83 percent annually from the current year total. Average household size is currently 2.16, compared to 2.20 in the year 2000. The number of families in the current year is 31,899 in the market area.

Housing

Currently, 59.2 percent of the 65,652 housing units in the market area are owner occupied; 18.5 percent, renter occupied; and 22.4 percent are vacant. In 2000, there were 44,562 housing units— 61.3 percent owner occupied, 18.8 percent renter occupied and 19.9 percent vacant. The rate of change in housing units since 2000 is 4.81 percent. Median home value in the market area is \$228,604, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 0.23 percent annually to \$231,264. From 2000 to the current year, median home value changed by 9.98 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013. ESRI converted 1990 Census data into 2000 geography.

| 16145 Old US 41 Site Type: Radius | 16145 Old Us 41 Fort Myers, FL 33912 Radius: 1.0 mile | 16145 Old Us 41 Fort Myers, FL 33912 Radius: 3.0 mile | 16145 Old Us 41 Fort Myers, FL 33912 Radius: 5.0 mile |
|--------------------------------------|---|---|---|
| Median Household Income | | | |
| 1990 Median HH Income | \$30,938 | \$34,561 | \$33,492 |
| 2000 Median HH Income | \$45,184 | \$46,697 | \$44,023 |
| 2008 Median HH Income | \$52,981 | \$57,168 | \$53,861 |
| 2013 Median HH Income | \$63,929 | \$67,269 | \$64,851 |
| 1990-2000 Annual Rate | 3.86% | 3.06% | 2.77% |
| 2000-2008 Annual Rate | 1.95% | 2.48% | 2.47% |
| 2008-2013 Annual Rate | 3.83% | 3.31% | 3.78% |
| Per Capita Income | | | |
| 1990 Per Capita Income | \$24,438 | \$21,055 | \$18,964 |
| 2000 Per Capita Income | \$35,907 | \$30,822 | \$26,892 |
| 2008 Per Capita Income | \$44,361 | \$39,209 | \$33,762 |
| 2013 Per Capita Income | \$56,518 | \$48,292 | \$41,351 |
| 1990-2000 Annual Rate | 3.92% | 3.88% | 3.55% |
| 2000-2008 Annual Rate | 2.6% | 2.96% | 2.8% |
| 2008-2013 Annual Rate | 4.96% | 4.26% | 4.14% |
| Average Household Income | | | |
| 1990 Average Household Income | \$48,167 | \$47,512 | \$44,024 |
| 2000 Average Household Income | \$67,753 | \$65,430 | \$58,982 |
| 2008 Average HH Income | \$80,973 | \$80,705 | \$73,277 |
| 2013 Average HH Income | \$102,000 | \$98,693 | \$89,167 |
| 1990-2000 Annual Rate | 3.47% | 3.25% | 2.97% |
| 2000-2008 Annual Rate | 2.18% | 2.58% | 2.67% |
| 2008-2013 Annual Rate | 4.73% | 4.11% | 4% |

Households by Income

Current median household income is \$53,861 in the market area, compared to \$53,154 for all U.S. households. Median household income is projected to be \$64,851 in five years. In 2000, median household income was \$44,023, compared to \$33,492 in 1990.

Current average household income is \$73,277 in this market area, compared to \$73,126 for all U.S. households. Average household income is projected to be \$89,167 in five years. In 2000, average household income was \$58,982, compared to \$44,024 in 1990.

Current per capita income is \$33,762 in the market area, compared to the U.S. per capita income of \$27,916. The per capita income is projected to be \$41,351 in five years. In 2000, the per capita income was \$26,892, compared to \$18,964 in 1990.

Population by Employment

| | | | |
|------------------|-------|--------|--------|
| Total Businesses | 405 | 2,250 | 7,676 |
| Total Employees | 2,448 | 15,879 | 48,827 |

Currently, 95.7 percent of the civilian labor force in the identified market area is employed and 4.3 percent are unemployed. In comparison, 93.4 percent of the U.S. civilian labor force is employed, and 6.6 percent are unemployed. In five years the rate of employment in the market area will be 96.2 percent of the civilian labor force, and unemployment will be 3.8 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 93.9 percent, and 6.1 percent will be unemployed. In 2000, 55.0 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.0 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 61.6 percent in white collar jobs (compared to 60.2 percent of U.S. employment)
- 19.6 percent in service jobs (compared to 16.5 percent of U.S. employment)
- 18.8 percent in blue collar jobs (compared to 23.3 percent of U.S. employment)

In 2000, 82.5 percent of the market area population drove alone to work, and 3.4 percent worked at home. The average travel time to work in 2000 was 23.4 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2008, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 11.2 percent had not earned a high school diploma (16.4 percent in the U.S.)
- 27.0 percent were high school graduates only (29.6 percent in the U.S.)
- 7.3 percent had completed an Associate degree (7.2 percent in the U.S.)
- 19.4 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 11.3 percent had earned a Master's/Professional/Doctorate Degree (9.7 percent in the U.S.)